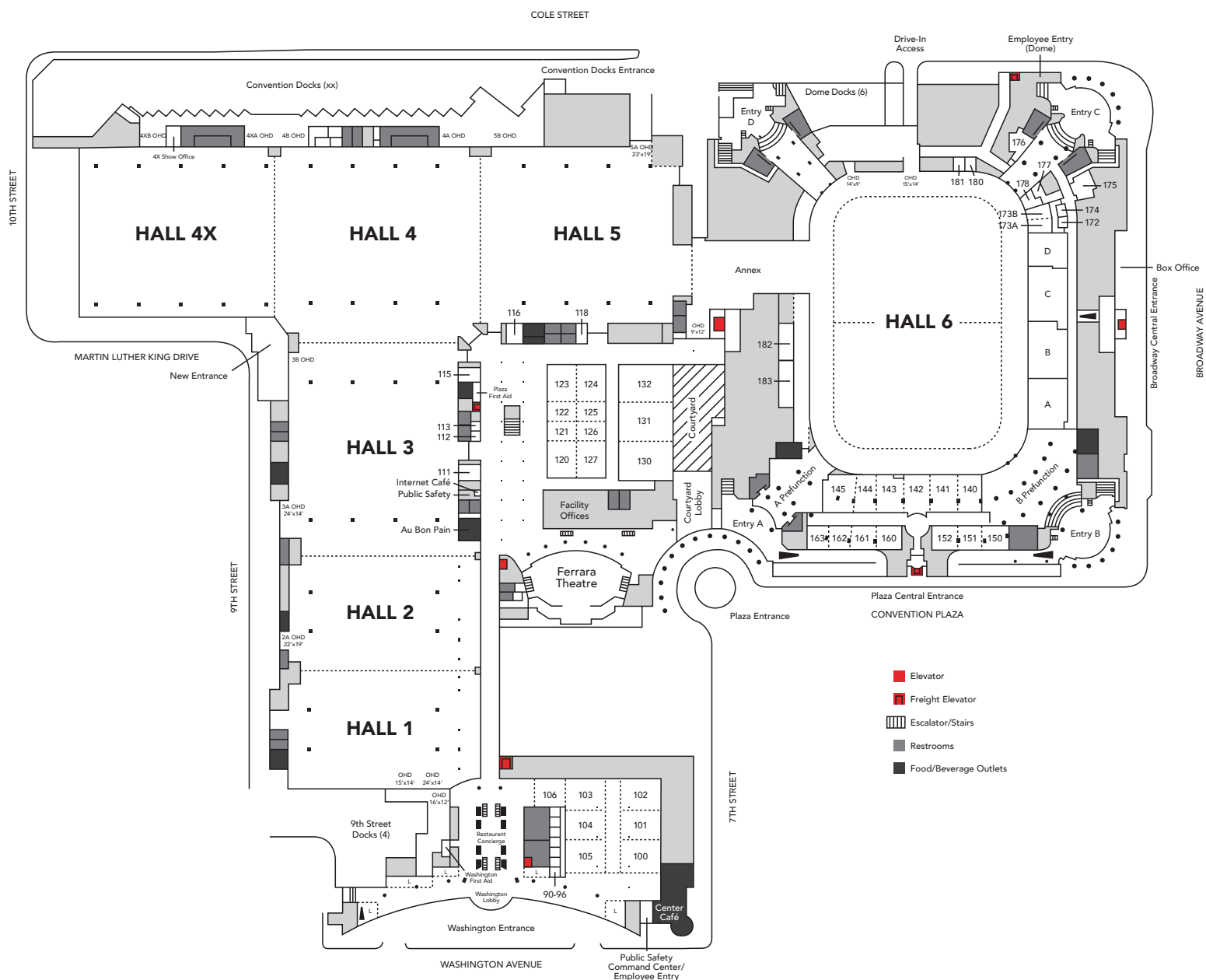




**AMERICA'S
CENTER®**

Level 1

574,000 sq. ft. of contiguous exhibit space
(when the Dome floor is used for exhibits)



	ROOM	DIMENSIONS	TOTAL SQ. FT.	CEILING HEIGHT	THEATRE	CLASSROOM	BANQUET
90 SERIES (7 ROOMS)	90	14'X14'	196	8'11"	—	—	10
	91	16'X13'	208	8'11"	—	—	10
	92	16'X14	224	8'11"	—	—	10
	93	16'X14'	224	8'11"	—	—	10
	94	16'X14'	224	8'11"	—	—	10
	95	16'X14'	224	8'11"	—	—	10
	96	16'X15'	240	8'11"	—	—	10
Show Office, Press Room, Storage Room, etc.							
100 COMPLEX (7 ROOMS)	100	55'x49'	2,695	13'11"	243	146	120
	101	55'x44'	2,420	13'11"	208	126	120
	102	55'x46'	2,530	13'11"	220	126	120
	103	56'x46'	2,576	13'11"	220	126	120
	104	55'x44'	2,420	13'11"	208	126	120
	105	55'x49'	2,695	13'11"	243	146	120
	106	43'x36'	1,548	13'11"	112	72	60
	Corridor	21'x141'	2,961	13'11"	—	—	—
	TOTAL		19,845				
Movement of portable walls provides a combination of rooms in the 100 Complex. Six (6) 2x2 columns in complex.							
PLAZA PERIMETER (6 ROOMS)	111	30'x23'	690	9'11"	—	—	30
	112	13'x14'	182	9'11"	—	—	10
	113	13'x14'	182	9'11"	—	—	10
	115	30'x22'	660	9'11"	—	—	30
	116	30'x22'	660	9'11"	—	—	30
	118	26'x14'	364	9'11"	—	—	20
Show Office, Press Room, Storage Room, etc.							
120 COMPLEX (8 ROOMS)	120	45'x55'	2,475	13'11"	192	118	120
	121	45'x29'	1,305	13'11"	96	59	60
	122	45'x29'	1,305	13'11"	96	58	60
	123	45'x56'	2,520	13'11"	200	123	120
	124	45'x56'	2,520	13'11"	200	126	120
	125	45'x29'	1,305	13'11"	96	59	60
	126	45'x29'	1,305	13'11"	96	59	60
	127	45'x55'	2,475	13'11"	192	121	120
	TOTAL	90'x171'	15,390				
Movement of portable walls provides a combination of rooms in the 120 Complex.							
130 COMPLEX (3 ROOMS)	130	75'x55'	4,125	13'11"	408	264	220
	131	75'x59'	4,425	13'11"	416	272	220
	132	75'x56'	4,200	13'11"	425	276	220
		TOTAL	75'x170'	12,750			
Movement of portable walls provides a combination of rooms in the 130 Complex.							
140 COMPLEX (6 ROOMS)	140	55'x36'	1,980	9'/13'	122	88	100
	141	51'x42'	2,142	9'/13'	150	104	110
	142	55'x37'	2,035	9'/13'	153	92	110
	143	51'x42'	2,142	9'/13'	150	104	110
	144	55'x31'	1,705	9'/13'	107	83	80
	145	55'x49'	2,695	9'/13'	173	93	120
	TOTAL		12,699				
Movement of portable walls provides a combination of rooms in the 140 Complex. Seven (7) columns in complex.							
150 COMPLEX (3 ROOMS)	150	38'x39'	1,482	12'/13'6"	72	48	70
	151	38'x38'	1,444	13'6"	72	48	70
	152	37'x38'	1,406	11'6"/13'6"	75	56	80
		TOTAL		4,332			
Movement of portable walls provides a combination of rooms in the 150 Complex. Three (3) columns in complex.							
160 COMPLEX (4 ROOMS)	160	37'x38'	1,406	11'6"/13'6"	83	56	80
	161	38'x38'	1,444	13'6"	72	48	70
	162	38'x34'	1,292	13'6"	60	48	50
	163	38'x33'	1,254	13'6"	55	41	50
		TOTAL		5,396			
Movement of portable walls provides a combination of rooms in the 160 Complex. Rooms 160 & 161 are not available during Dome seated events. Four (4) columns in complex.							
170 SERIES (8 ROOMS)	172	10'x7'	70	10'	—	—	—
	173A	33'x18'	594	12'	—	—	—
	173B	33'x15'	495	12'	—	—	—
	174	11'x8'	88	9'10"	—	—	—
	175	34'x22'	748	10'	—	—	—
	176	22'x28'	616	9'10"	—	—	—
	177	15'x14'	210	9'10"	—	—	—
	178	9'x10'	90	9'	—	—	—
Rooms 172, 174, 176, 177 and 178 have restrooms and showers. Room 175 has a private restroom. Rooms 173A & 173B may be combined. These rooms are only available if Dome is used.							
180 SERIES (4 ROOMS)	180	18'x7'	126	7'11"	—	—	—
	181	18'x7'	126	7'11"	—	—	—
	182	32'x18'	576	12'	—	—	—
	183	25'x18'	450	10'9"	—	—	—
Rooms 182 & 183 have restrooms and showers. These rooms are only available if Dome is used.							

Exhibit Halls

HALL	TOTAL SQ. FT.	THEATRE	BANQUET	10X10 BOOTH
1	50,000	3,000	1,850	225
2	50,000	3,000	1,850	225
3	80,000	6,000	3,000	400
4	80,000	6,000	3,000	400
4X*	72,000	5,250		370
5	80,000	6,000	3,000	400

Ceiling height is 40'. Airwall track is at 34' and utilities are on 30' centers.
*Service/Access from Hall 4.

4X SHOW OFFICE: Dimensions: 13'x21'; Total Sq. Ft.: 273; Ceiling Height: 10'

The Dome at America's Center Hall 6

	TOTAL SQ. FT.	THEATRE	BANQUET	10X10 BOOTH
Annex	17,000	—	—	40
SEATS RETRACTED				
Section North	72,500	6,000	3,000	350
Section South	72,500	6,000	3,000	350
TOTAL	145,000	12,000	6,000	700
SEATS EXTENDED				
Section North	52,500	4,000	2,250	250
Section South	52,500	4,000	2,250	250
TOTAL	105,000	8,000	4,500	500

Concourse Seating Capacity: 28,352; Terrace Seating Capacity: 29,400
The Dome features "column free space" and is divisible to create unobstructed exhibit space as well as small and large general sessions and banquets.

Locker Rooms

ROOM	DIMENSION	TOTAL SQ. FT.	CEILING HEIGHT
A	51'x55'	2,805	10'
B	45'x37'	1,665	12'
C	70'x24'	1,680	12'
D	46'x24'	1,104	12'

Locker rooms have restrooms and showers. Only available if The Dome is being used.

Ferrara Theatre

ROOM	DIMENSION	TOTAL SQ. FT.	CEILING HEIGHT	THEATRE
Theatre	—	—	—	1,411
Dressing Room 1	7'x10'	70	9'	—
Dressing Room 2	8'x10'	80	9'	—

Permanent stage, AV equipment and seating on three levels. Dressing rooms have private restrooms and showers, and are for Ferrara Theatre use only.

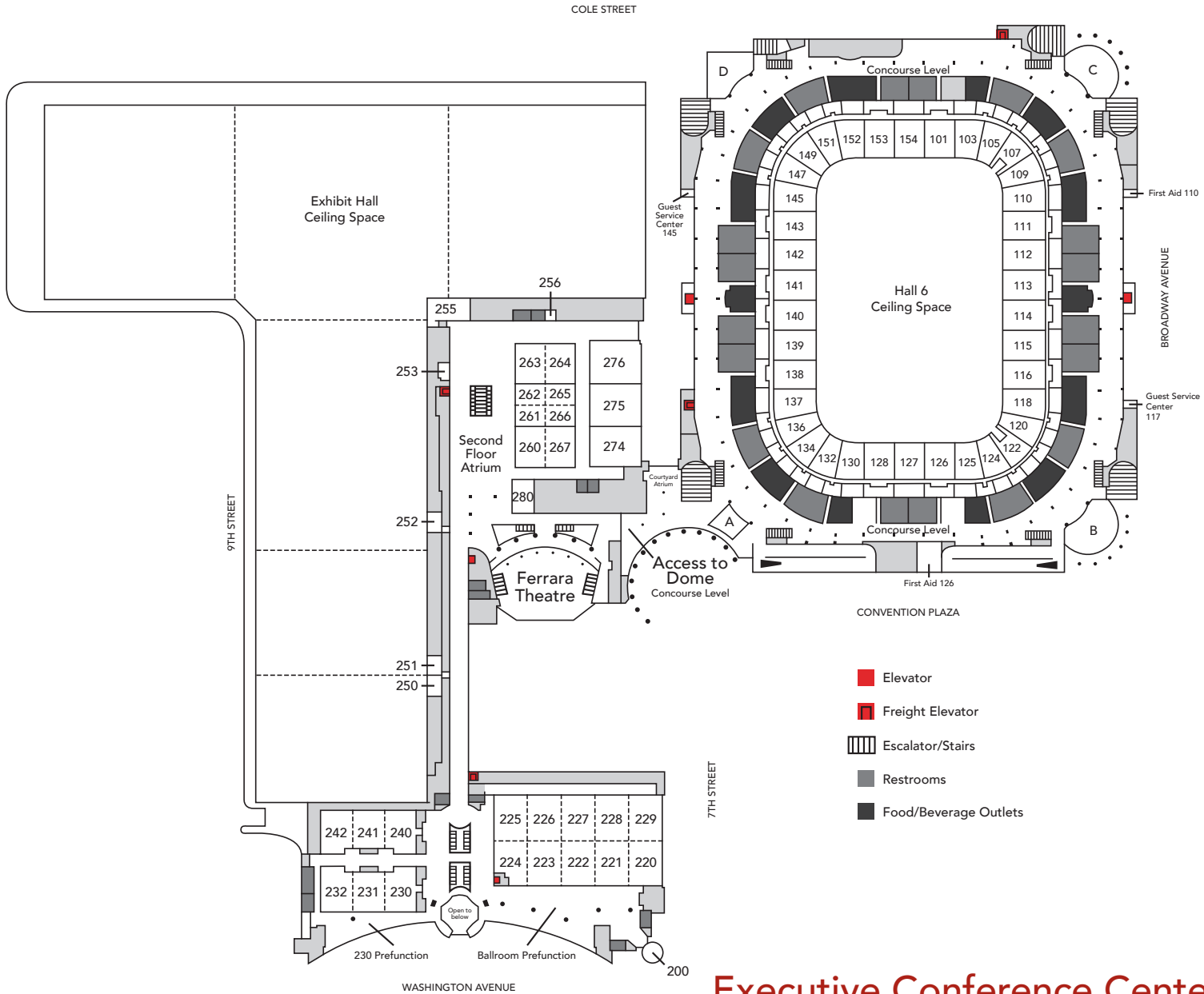


Whether your meeting is large, small or somewhere in between, the America’s Center convention complex offers a unique combination of flexible facilities and services for any event.

Explore St. Louis manages and operates the America’s Center® convention complex, which includes seven contiguous exhibit halls, 97 flexible rooms with 59 meeting rooms and 38 rooms for show offices/storage/etc., the 67,277-seat The Dome at America’s Center, 1,411-seat Ferrara Theatre, 28,000 square-foot ballroom and the Executive Conference Center. Our professional staff includes the marketing, sales, services and facilities staff. One building, one staff, all under one roof.

NOTES:

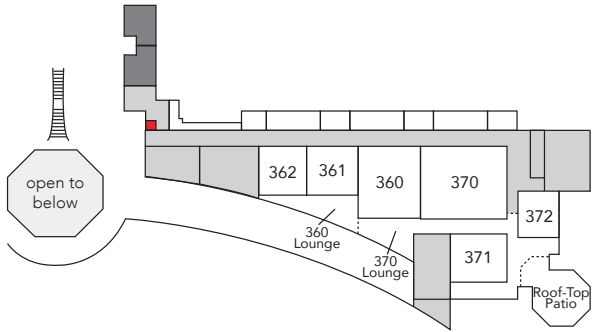
Level 2



Second Floor Atrium

DIMENSION	TOTAL SQ. FT.	CEILING HEIGHT	BANQUET
270'x88'	23,760	20'6"/25'8"	1,000
Stairs/escalators located in center of Second Floor Atrium. Reception 1,700.			

Executive Conference Center Level 3



	ROOM	DIMENSIONS	TOTAL SQ. FT.	CEILING HEIGHT	THEATRE	CLASSROOM	BANQUET
220 COMPLEX / AMERICA'S BALLROOM (10 ROOMS)	200	29' diameter	660	14'	–	–	40
	Show Office, Speaker Ready Room, Press Room, Storage Room, etc.						
	220	62'x43'	2,666	25'11"/33'10"	291	152	140
	221	62'x44'	2,728	25'11"/33'10"	283	152	140
	222	62'x44'	2,728	25'11"/33'10"	283	152	140
	223	62'x44'	2,728	25'11"/33'10"	283	152	140
	224	62'x42'	2,604	25'11"/33'10"	221	116	130
	225	62'x42'	2,604	25'11"/33'10"	221	116	130
	226	62'x44'	2,728	25'11"/33'10"	283	152	140
	227	60'x44'	2,640	25'11"/33'10"	283	144	130
	228	62'x44'	2,728	25'11"/33'10"	283	152	140
	229	62'x43'	2,666	25'11"/33'10"	291	152	140
	TOTAL	221'x125'	27,625				
	This space has ballroom style appointments, extra high ceilings and six (6) spot lighting galleries. Movement of portable walls provides a combination of rooms in the 220 Complex.						
230 COMPLEX (3 ROOMS)	230	59'x43'	2,537	12'11"	216	128	120
	231	51'x44'	2,244	12'11"	198	112	120
	232	57'x44'	2,508	12'11"	216	128	120
	TOTAL		7,289				
	Movement of portable walls provides a combination of rooms in the 230 Complex.						
240 COMPLEX (3 ROOMS)	240	60'x43'	2,580	13'	216	136	140
	241	53'x44'	2,332	13'	198	128	120
	242	59'x45'	2,655	13'	216	136	120
	TOTAL		7,567				
	Movement of portable walls provides a combination of rooms in the 240 Complex.						
250 SERIES (6 ROOMS)	250	18'x29'	522	8'11"	–	–	20
	251	18'x27'	486	8'11"	–	–	20
	252	19'x28'	532	8'11"	–	–	20
	253	14'x24'	336	9'11"	–	–	20
	255	29'x58'	1,682	9'11"	–	–	100
	256	14'x14'	196	9'11"	–	–	10
	Rooms 250, 251, 252, and 255 have windows which overlook the exhibit hall floor. Room 255 has a private restroom.						
260 SERIES (8 ROOMS)	260	45'x55'	2,475	14'	192	118	120
	261	45'x28'	1,260	14'	96	59	60
	262	45'x28'	1,260	14'	96	58	60
	263	45'x55'	2,475	14'	192	118	120
	264	45'x55'	2,475	14'	192	118	120
	265	45'x28'	1,260	14'	96	59	60
	266	45'x28'	1,260	14'	96	59	60
	267	45'x55'	2,475	14'	192	118	120
	Movement of portable walls provides a combination of some rooms in the 260 Series. There are some permanent walls in the 260 Series.						
270 SERIES (3 ROOMS)	274	75'x54'	4,050	14'	408	256	220
	275	75'x57'	4,275	14'	416	261	220
	276	75'x53'	3,975	14'	391	232	220
360 SERIES (3 ROOMS)	280	40'x29'	1,160	13'11"	84	55	60
	360	33'x37'	1,221	9'11"/11'11"	65	48	–
	361	24'x22'	528	9'11"/11'11"	40	24	–
	362	24'x22'	528	9'11"/11'5"	40	24	–
370 SERIES (3 ROOMS)	370	45'x37'	1,665	9'11"/11'11"	100	72	–
	371	30'x22'	660	7'11"/9'11"	40	28	–
	372	19'x22'	418	7'11"/9'11"	30	16	–

Meeting room capacities are based on:

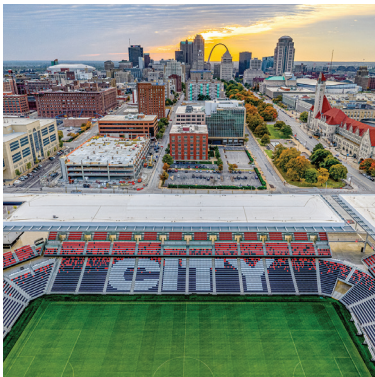
Chairs – 22" wide x 22" deep stacking chairs that hook together except in 220 Complex where ballroom chairs 19" wide x 19" deep are used.

Theatre Set – 8' deep x 12' wide stage with first row of seating 6' from the front of the stage. 3'2" row width. Rooms at least 30' wide: 4' center aisle, minimum; Rooms less than 30' wide: no center aisle. 3' perimeter aisles, minimum.

Classroom Set – 8'x18" tables in most rooms, some sets will use 6'x18" tables; 4 chairs per 8' x 18" table, 3 chairs per 6' x 18" table. 8' deep x 12' wide stage with first row of tables 6' from the front of the stage. 4'6" row width. Rooms 2,000 square feet or greater: 4' center aisle, minimum; Rooms less than 2,000 square feet: no center aisle. 3' perimeter aisles, minimum.

Banquet Set – 72" round tables; 12' from center to center of adjacent table. 10 chairs per table.

*WHY YOUR ATTENDEES WILL
RAVE ABOUT ST. LOUIS*





1. THEY CAN GET TO ST. LOUIS EASILY.

Centrally located in America's heartland, St. Louis is an easy drive or quick flight away. With an average of 400 daily flights and 70 destinations, St. Louis Lambert International Airport sits just minutes from downtown with convenient access to interstates and the MetroLink light rail system.

2. THEY WILL CONNECT WITH THEIR COLLEAGUES.

The convention corridor is compact and walkable making it easy to connect with colleagues and friends no matter where they are staying downtown.

3. FEEL THE EXCITEMENT OF DOWNTOWN.

During their downtime, St. Louis will keep your delegates entertained with world-class sports, theatre, live music and more that are all within reach.

4. DELEGATES WILL RAVE ABOUT THE FOOD.

St. Louis is a foodies delight, with many diverse dining options. Attendees will enjoy Peruvian, Italian, French, Mediterranean and more cuisine from around the world all within walking distance of the America's Center.

5. IT WON'T COST THEM AN ARM AND A LEG.

St. Louis provides meeting attendees a world-class experience (hotels, restaurants, attractions and entertainment) without all the hassle and expense they'll find in one of those overpriced convention destinations.

6. THEY CAN CHECK THE ARCH OFF THEIR BUCKET LIST.

The tallest monument in the U.S just steps away from America's Center! Your attendees will delight in the 90-acre Gateway Arch grounds featuring an interactive museum, spaces for performances, events, and paths for biking and walking.

7. YOUR ATTENDEES CAN EXPLORE ST LOUIS' DIVERSE NEIGHBORHOODS.

St. Louis is often referred to as a city of neighborhoods. Each one has its own identity, with a unique character, style and vibe that adds to the vibrant patchwork of our region. As your attendees explore our diverse neighborhoods, they'll experience the convergence of intriguing history, exquisite architecture, eclectic boutiques, signature cuisine and entertaining nightlife.

8. THEY'LL GET A GREAT NIGHT'S REST.

Meeting attendees will find the world-class hotel brands they expect including Marriott, Four Seasons, Hilton, Embassy Suites, Drury, Holiday Inn and Hyatt. With nearly 8,000 rooms downtown and 38,000 hotel rooms region-wide, there's plenty of great places to rest and recharge for the next day's meeting or event.

9. THEY CAN HEAR GREAT LIVE MUSIC EVERY NIGHT.

St. Louis is home of the Blues with the National Blues Museum adjacent to America's Center. Each night, St. Louis is alive with the rhythm of live music including jazz, country and rock featuring both national and local acts.

10. THE PEOPLE ARE WARM AND FRIENDLY.

There's nothing like the Midwestern hospitality of a St. Louisan greeting you with a warm 'hello'. You'll find St. Louisans are kind, welcoming and helpful.



701 Convention Plaza | St. Louis, Missouri 63101
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